

17.09.2007 - Qualified Participation Announcement

Reditus – Sociedade Gestora de Participações Sociais, S.A.

Sociedade Aberta

Registered offices: Rua Pedro Nunes, 11 – 1050-169 Lisboa

Share Capital: 32,500,000 Euros

Registered at the CDC of Lisbon under No. 36790

VAT No. 500 400 997

Qualifying Holding Press Release

In accordance with Article 17 of the Securities Code, Reditus hereby announces that it received on 17.09.2007 from Plurimédia, S.A., the following communication which it transcribes in its entirety:

“Plurimédia, with registered offices at L-8009 Strassen, 117 route d’Arlon, in Luxembourg, registered at the Registry of Companies of Luxembourg, Section B, under number 83,227, with share capital of EUR 31,000, hereby, in accordance with Article 16, of the Securities Market Code and Article 2:1.c of CMVM Regulation No. 4/2004, informs you of the following:

a) The acquisition by Plurimédia, of 158,223 shares, representing 2.434% of the share capital and 2.454% of the corresponding voting rights of the share capital of Reditus – SGPS, S.A., with registered office at Rua Pedro Nunes 11, in Lisbon, registered at the Registry of Companies of Lisbon, with the single registration and VAT number of 500 400 997, with share capital of EUR 32,500,000.

b) This acquisition was made on 12 and 13 September 2007, through transactions on Euronext Lisbon.

c) Following this operation, Plurimédia now directly holds 158,223 shares representing 2.434% of the share capital and 2.454% of the voting rights in Reditus – SGPS, S.A. “

Lisbon, 17 September 2007.

The Board of Directors.