

19.09.2007 - Qualified Participation Announcement

Reditus – Sociedade Gestora de Participações Sociais, S.A.

Sociedade Aberta

Registered office: Rua Pedro Nunes, 11 – 1050-169 Lisbon

Share Capital: 32,500,000 Euros

Registered at the CDC of Lisbon under No. 36790

VAT No. 500 400 997

Qualifying Holding Press Release

In accordance with Article 17 of the Securities Code, Reditus hereby announces that it received on 18.09.2007 from Plurimédia, S.A., the following communication which it transcribes in its entirety:

“Plurimédia, with registered offices at L-8009 Strassen, 117 route d’Arlon, in Luxembourg, registered at the Registry of Companies of Luxembourg, Section B, under number 83,227, with share capital of EUR 31,000, hereby, in accordance with Article 16, of the Securities Market Code and Article 2:1.c of CMVM Regulation No. 4/2004, informs you of the following:

a) The acquisition by Plurimédia, of 16,471 shares, representing 0.25% of the share capital, increasing its direct holding to 336,959 shares representing 5.184% of the share capital and 5.227% of the corresponding voting rights of the share capital of Reditus – SGPS, S.A., with registered office at Rua Pedro Nunes, No. 11, in Lisbon, registered at the Registry of Companies of Lisbon, with the single registration and VAT number 500 400 997, with share capital of EUR 32,500,000.

b) This acquisition of 16,471 shares was made on 19 September 2007, through transactions on Euronext Lisbon.

c) Following this operation, Plurimédia now directly and indirectly holds 660,959 shares representing 10.169% of the share capital and 10.252% of the voting rights in Reditus – SGPS, S.A.”

Lisbon, 19 September 2007.

The Board of Directors.